



TSO MANUFACTURER TESTIMONIAL

TRADE SPEND OPTIMIZER

TSO - IMPROVES NET MARGIN CONTRIBUTION

Rembrandt Foods made the investment in Trackmax Insight to help our various business segments, and especially our foodservice sales and marketing team, focus their trade spend investment dollars on profitable customers, products and product categories to improve the company's net margin contribution.

In today's highly competitive foodservice world, trade spend investment management is critical, given its size as represented on our P&L, to our ability to achieve our fiscal plan goals. We believe Trackmax Solutions' profit optimization software will help us respond more effectively to the "no to limited growth, high cost" food environment we currently compete in."

Jammie Wackerbarth, Pricing Administrator

Rembrandt Enterprises, Inc.